Gaming App for Kids

PROJECT OUTLINE

Proposed by:
the New Media Department

APP DESCRIPTION

A big project involves overseeing a lot of moving parts, oftentimes from different people. To have a successful rollout, project managers rely on a well-crafted project plan to ensure objectives are met on time and on budget. A project plan is a formal approved document which is used to define project goals, outline the project scope, monitor deliverables, and mitigate risks. It must answer basic questions like what is the purpose of the project, what activities are involved, who will be responsible for what, and when is it expected to be completed? It is not to be confused with the Gantt chart, which shows project deliverables against the timeline. The said chart is only one part of the project plan.

PURPOSE

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TARGET MARKET

The first step to creating an effective project plan is to set a baseline. The baseline is the foundation on which the other project elements will be built on. This must include a scope statement. Start by identifying what business need the project aims to address and how the company will benefit from the project. Then create milestones as appropriate to the size of the project. Next, create a work breakdown structure (WBS), breaking up large tasks to smaller ones. Lastly, come up with a baseline management plan which details how stakeholder will review and approve changes to the baseline.
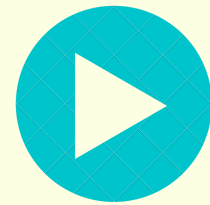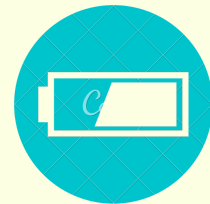
KIDS IN THE DIGITAL AGE

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SOCIETAL IMPACT

We want to encourage productivity in the digital era.
This part of the project plan helps team members move towards
project execution smoothly. Make sure to include:

- How much time each task would take to complete
- Resources assigned to each task
- Deadline for final budget approval of the project
- Timeline for the project kick off
- Timeline for everyone to approve of project roles and responsibilities
- Timeline for moving into project implementation
- Timeline for accepting the final deliverables
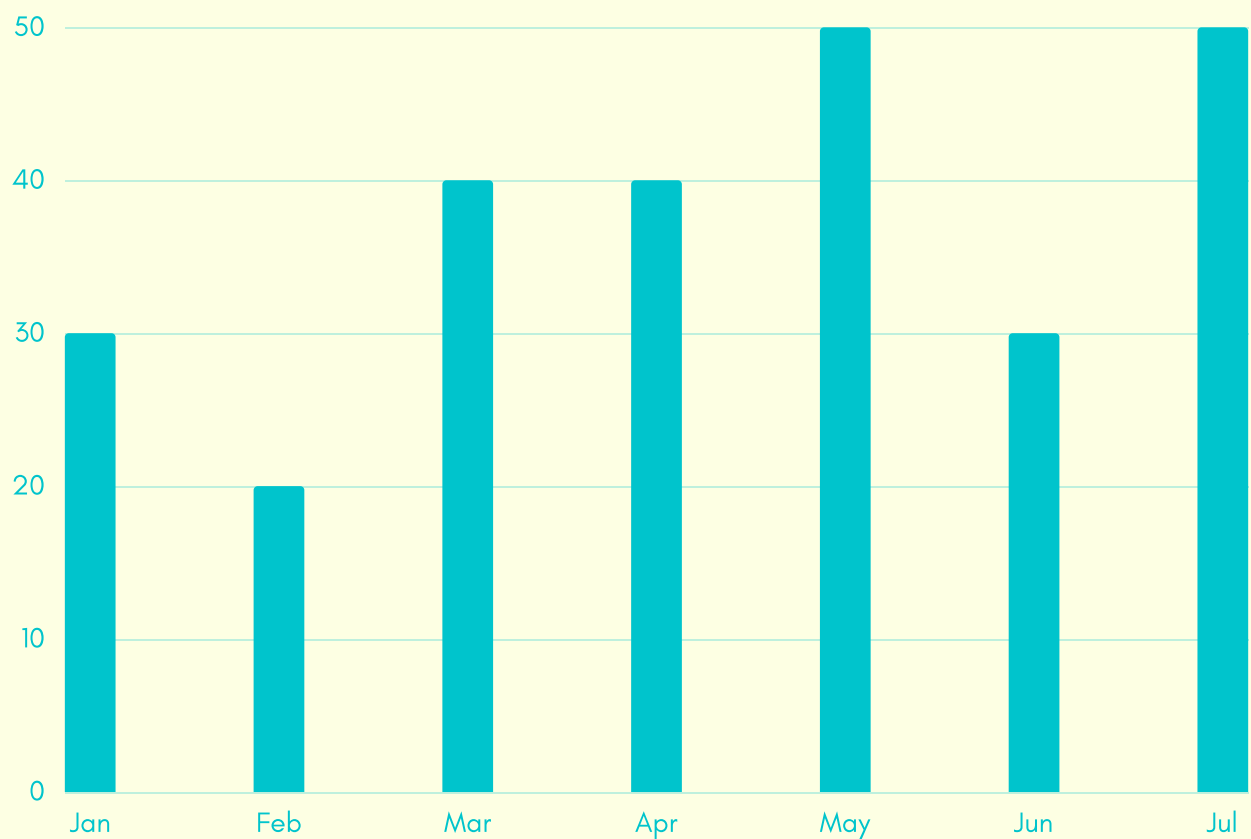- The frequency with which the schedule would be reviewed or updated

CHALLENGES

UNIQUENESS

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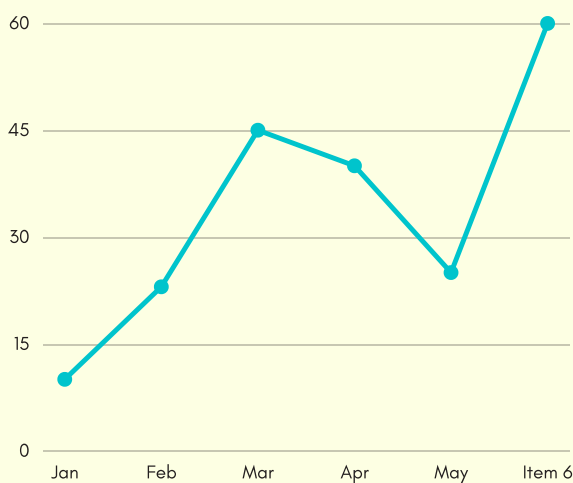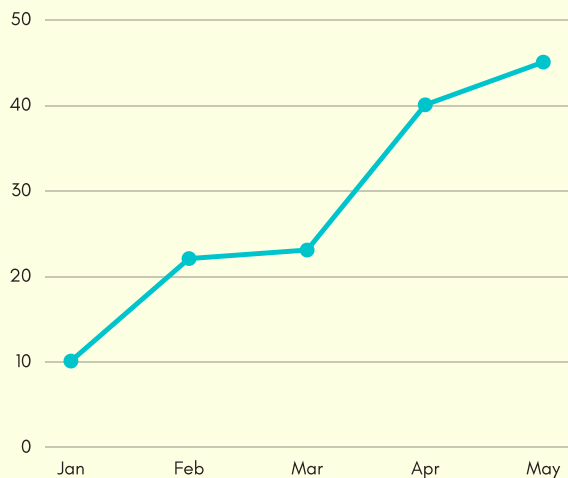
STRENGTHS

LOADED WITH GAMES

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TIMELINE

PROTOTYPING STAGE

We aim to create a seamless experience, especially considering that kids will be the app's users.

Not all things you've listed in the baseline will be followed to the letter as the project moves along. This early, plan how you will manage changes to the project scope, budget, or schedule with a change management plan. This ensures that any proposed changes will undergo a systematic review and approval process by all involved before being implemented. Make sure to define who will manage and evaluate the change request, as well as an agreed-upon timeframe with which the request should be acted on. Once the change is approved, the project manager should incorporate updates to the baseline.
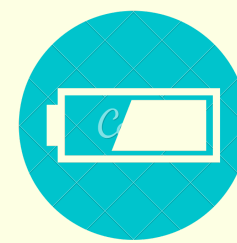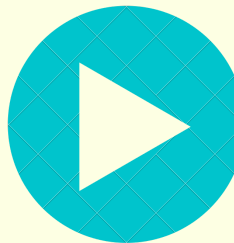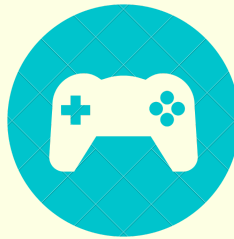
REQUIREMENTS

TEAMS INVOLVED

Creating the app would require input and manpower from different divisions.

Even the best-laid project plans can go awry without a constant flow of communication between those involved in the project. Your project plan should include a communication plan for sending crucial information like updates or issues. When coming up with a communication plan, think of your audience, the information they need to know, the method for communicating the information, how often they need to be updated, and who will be responsible for disseminating them.

CONCLUSION

RECOMMENDATIONS

A quality management plan at the onset of the project helps you avoid wasting time, money, and effort.

This also lets you determine whether the project is successful or not. Remember to include:

Quality management approach
our company's approach to quality from a product/service perspective and a process perspective

Quality requirements/standards
the project team's definition of quality requirements and standards. This can include schedule, resources, cost, process performance, product/service performance, and customer satisfaction.

Quality assurance
how quality requirements and results will be audited

Quality control
definition of acceptable standards and how such standards will be conducted

CONCEPT TEAM:

MARK

BARBARA

GEORGE

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